



QUALIFIED FRESH PRODUCE EXPORTERS LIMITED

Commitment To Quality Service & Produce

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HELLO !

Qualified Fresh Produce Exporters Limited deals with farming of fresh aromatic herbs, vegetables and fruits for export to international market.

Our philosophy to offer fresh herbs, vegetables and fruits at the best value price means that we're constantly working with our farmers and markets to keep up to date on supply chain.

We've also invested heavily in a supply chain that is both certified and optimised for our clients. A supply chain that can take fruit and vegetables from harvesting to being exported in under 24 hours.

QFPEL prides itself on supplying the finest fresh fruit and vegetables through perfect supply solutions and unparalleled customer service.

QFPEL provides a wide range of locally-produced fruit and vegetables including fine beans, extra fine beans, mangetout, sugar snaps, avocado, chilies, tender stem broccoli vegetables to customers throughout East Africa.

OUR TEAM

OUR MANAGEMENT TEAM



SHADRACK KIMANI MUTHIGA

PRODUCTION DIRECTOR

Has a vast experience over 20 years of working with small, medium and large scale farmers in Kenya, Ethiopia and Tanzania. He helps farmers with technical support in planting programs, crops protection and harvesting procedures.

Transportation logistics of quality produce from field to packhouse is also a key area of specialization to maintain allowed cold chain specification of the products.



SAMUEL KARIUKI

SALES AND EXPORTS MANAGER

Samuel has over 7 years experience in the fresh produce export sector.

He oversees sales and cargo logistics for the company. He is also responsible for maintaining a healthy professional relationship with all the clients.

OUR MISSION & VISION

OUR VISION

To be a market leader providing cost effective farming of vegetables and fruits for export to international market.

OUR MISSION

Consistent Provider of Real Produce that is Real Fresh, Real Quality by Real People.

OUR PLEDGE

To achieve success together through the dedication of our efforts and to secure a future for the people that rely on us, be it our clients, staff, or our families.

OUR VALUES

HONESTY & INTEGRITY

We Do What's Right: We are committed to the highest standards of ethical conduct in all that we do. We believe that honesty and integrity create trust, which is the cornerstone of our business. We abide by the laws of the land and other countries in which we do business, we strive to be good citizens and we take responsibility for our actions.

RESPECT OTHERS

We recognize that our success as an enterprise depends on the talent, skills, and expertise of our people and our ability to function as a closely integrated team. We appreciate our differences and believe that respect – for our colleagues, customers, partners, and all those with whom we interact is an essential element of all positive and productive business relationships.

PERFORM WITH EXCELLENCE

We understand the importance of our missions and the trust our customers place in us. With this in mind, we strive to excel in every aspect of our business and approach every challenge with a determination to succeed.

OUR GUARANTEE

We take responsibility for our actions. We guarantee that our client is not billed for any charges or costs that arise as a result of our failings / delays / actions that were within our control.

WE SOURCE

With decades of experience in fresh herbs, fresh fruit and vegetable wholesaling, we've built strong relationships with local farmers and markets. We start our process by working with them to source top quality produce for the best possible price.

WHY US

Designed with the goal of conserving energy and resources, waste reduction, recycling, and use of renewed products. We are dedicated to fostering good relationships with our employees, business partners and local community. We continually strive to maintain the highest standards for a first class food safety program. Quality and customer satisfaction are out top priorities.

OUR PRODUCTS

HERBS

Qualified Fresh Produce Exporters Ltd is one of the leading growers and exporters of herbs i.e Basil, Thyme, Rosemary, Mint, Lemon verbena, Melissa, Sage, Coriander, Dill, Chives, Oregano, Marjoram, French Tarragon and Mangetout.

Our other products includes Fine Beans, Lovage, Birdseye Chilies, German Chamomile, Flat Parsley and Curled Parsley.

Herbs for the Export Quality: Mint, Green Basil, Thyme, Tarragon, Oregano, Chives, Lemon grass, Sage, Lovage, Sweet Marjoram, Melissa, Sorrel, Chervil, Red basil, Thai basil, Lemon thyme, Dill, Coriander, Pepper mint, Spearmint.

Packaging

Customers value our herbs for their vibrant colors, intense aromas and high extractable oil contents. We supply herbs in various formats including bundles, mesh bags and bulk packaging for food manufacturers.

Quality

The fresh herbs are rapidly cooled after harvest to prolong shelf life. Dried herbs are carefully washed and promptly dehydrated under controlled temperatures and air flow conditions to retain optimal aroma and flavor.

Key strengths

- Reliable year-round supply from diverse network of contracted farmers.
- Proper cooling and drying techniques help preserve herbs freshness and aromas.
- Strict sorting ensures only highest quality herbs with minimal imperfections.
- Competitive pricing underpinned by flexible payment terms.
- Technical assistance programs to maximise herb yields, quality and farmer incomes
- Robust traceability and food safety systems ensuring full compliance with safety requirements.



SAGE



MINT

HERBS



THYME



TARRAGON



CHIVES



OREGANO



ROSEMARY

Pineapples

Our Fresh pineapples are carefully handpicked at peak ripeness to guarantee their golden color, succulent flesh, and refreshing taste.



Smooth Cayenne Pineapple (ananas cosomus)



MD2 Pineapples

Avocados

Kenya's fertile highlands produce some of the world's finest Hass and Fuerte avocados, known for their rich, creamy texture and high nutritional value.



Hass Avocado



Fuerte Avocado



Green chili loose packs 3kg

Chillies



Green chili



Red chili



Our chillies are grown under a shade net to ensure they are free from quarantine pests and in optimal conditions to preserve capsaicin. We offer Bullet, Hot demon, Bird eye, Habanero and long cayenne varieties.

Farm, packaging and storage



OUR CERTIFICATIONS



GLOBALG.A.P.



GLOBALG.A.P. GRASP



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